



Phoenix
DOMESTIC ABUSE SERVICES

**Corporate
Support
Packages**

Reducing Risks, Saving Lives, Building Futures

Partnership and Sponsorship

When you're business partners with Phoenix Domestic abuse Services, you are showing your commitment to equality in our communities and in making home life safe for families and children. You are helping to contribute to our mission to end domestic abuse in all its forms and acknowledge that we all have a role to play in making this happen. As a charity we believe that perpetrators of domestic abuse need to be held to account for their behaviours but that we also need to work with those that want to change so we can improve the lives of those affected and for future generations. This change is only possible when our society stops ignoring the issue and openly begins to challenge the things we see everyday. Through working with us our business partners are clearly stating to their staff, customers, clients and investors that they want to be part of the solution not part of the problem.

As a charity we work with:

Male and female victims, male and female perpetrators, teenagers and children who have been affected by domestic abuse.

Despite our open, non gendered criteria we see clearly that women are disproportionately affected by domestic abuse and the majority of abuse continues to be perpetrated by men. Although these men make up only a small portion of our society we strongly believe that, in order to truly challenge this, we need to involve men in our solutions. Through educating men to recognise and challenge their peers we will begin to make it more difficult for those perpetrating abuse to continue condoning their own behaviour and move to a place where they may seek help to change. As such we are particularly keen to work with businesses who employ a high percentage of men in their workforce who are willing to make a clear statement about their support of work to eradicate this behavior in our local communities.

Corporate Packages

Benefits to your business

We know that there are many people are aligned to our beliefs and want to help us to make a difference in the lives of families. We are now keen to team up with businesses to find ways we can work together for everyone's benefit. Our corporate sponsorship packages offer a range of benefits and opportunities to your business and can be financial or based upon in kind giving. All packages can be discussed further and can be tailored to your business objectives.

Other opportunities

Phoenix can offer the opportunity for your business to sponsor events, individual projects or campaigns throughout the year. In addition, individuals can become Friends of Phoenix. If you are interested in these partnerships please contact the CEO for further discussion cath@phoenixdas.co.uk

- Get involved in your community
- Make a clear statement on your companies ethics
- Build your reputation as a socially responsible company
- Help staff who are affected to feel confident, as an employer, you will support them
- Generate positive PR opportunities
- Provide direct support to the communities in which your company operates and potentially to the families your company employs
- Be associated with a well-established, well respected local domestic abuse charity



With an audience of between
500 to 1000 per post



On average 2000
impressions per month

In Kind Support

As a charity we have to think really carefully about how we use our resources, this can mean that we lack some of the skills and expertise that would help us to thrive. We know that businesses have all of these expertise and we would love to hear from you if you think you can help us by giving a few hours of staff time or offering other support.

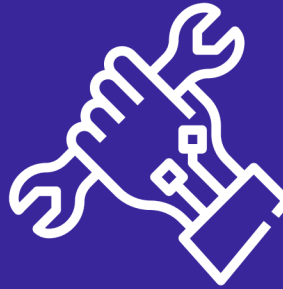
The cross over areas are endless but here are some of our suggestions :



Tech Support



Communications and Marketing



General Maintenance



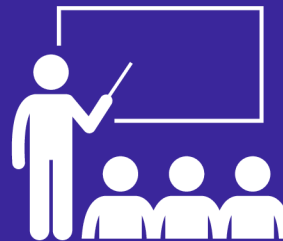
Becoming a Trustee



Fundraising



Accountancy



Training



Staff Support and Well-being



Gardening



HR

As a 'thank you' for your support we will show our appreciation through a variety of means including social media posts, provision of training for staff, logos added to our website and thank you gifts.

Reducing Risks, Saving Lives, Building Futures

Annual Financial Support Corporate Packages

Some businesses have told us they would rather give a financial contribution and know that their money makes a real difference to the service. With that in mind we have developed the following packages

Gold package £6000 (£500 per month)

Regular updates

Your company name and logo embedded within Phoenix's website banner (this is visible on every page)

Your company name and logo with direct link to your main page on our supporters page

Your company name and logo on news bulletins

Publicity on social media sites

Priority access to event tickets before general release

Volunteer opportunities

Training package for staff: 4 days bespoke training

Consultation and advice around domestic abuse workplace policy development and implementation

Branded Phoenix Gift

Silver package £3000 (£250 per month)

Your company name and logo with direct link to your main page on our supporters page

Your company name and logo on news bulletins

Publicity on social media sites

Priority access to event tickets before general release

Volunteer opportunities

Training package for staff: 3 days training

Branded Phoenix Gift

Bronze package £1200 (£100 per month)

Your company name and logo with direct link to your main page on our supporters page

Your company name and logo on news bulletins

Training package for staff: 2 hour awareness session

Branded Phoenix Gift

Friends £60 (£5 per month)

Annual thank you letter

Annual friends of Phoenix coffee morning

Branded thank you Gift

Events

Ad-hoc event and/or equipment sponsorship opportunities available

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Phoenix

DOMESTIC ABUSE SERVICES

How to contact us



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Social Links



[@PhoenixDomesticAbuseServices](https://www.facebook.com/PhoenixDomesticAbuseServices)



[@phoenixdas_uk](https://www.instagram.com/phoenixdas_uk)



[@phoenixdas_uk](https://twitter.com/phoenixdas_uk)



[Phoenix Domestic Abuse Services](https://www.youtube.com/PhoenixDomesticAbuseServices)